

FEDERICA RUZZANTE

PhD Candidate

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SUMMARY

An enthusiastic PhD candidate graduated in Health and Social Psychology, with a multidisciplinary background and a special interest in behavioral economics. Possesses strong problem-solving skills developed through academic practice with problem-based learning. Competent in designing, implementing, and analyzing quantitative studies. Strongly aware of the importance of a clear scientific mass-communication. Able to work independently and as part of a team.

PROFESSIONAL EXPERIENCE

Best Union SPA, Milan, Italy.
Hostess, 2010-2015

- Greeted guests, gave linguistic support
- Took care of accreditation management
- Sold tickets at the box office

IT SKILLS

- Proficiency in Microsoft and Libre Office, email software
- Behavioral data analysis: SPSS, R Statistics
- Brain imaging data analysis: SPM12, AFNI, EEGLAB
- Use of social media

LANGUAGES

Italian: native tongue
English: fluent
TOEFL iBT 111/120

RESEARCH EXPERIENCE

IMT School for Advanced Studies Lucca, Lucca, Italy.

PhD Candidate, November 2020 – Present

- Cognitive, Computational, Social Neurosciences
- MoMiLab – Molecular Mind Laboratory
- ReED – Reasoning and Economic Decisions.

Relevant courses in

- Behavioral and Cognitive Economics
- Experimental Economics
- Game Theory and Evolutionary Game Theory
- Clinical Psychopathology and Psychiatry

*February 2021 – Present. **Fondazione dei Lincei per la Scuola, Tutor.*** Support for students following the MOOC “The cognitive system and the internet” provided by Paolo Cherubini, on the Federica Web Learning online platform.

*May 2021 – Present. **Intesa Sanpaolo Innovation Center, Partnership with Neuroscience NS Lab.***

Scientific consultant for neuromarketing projects, UI/UX tests, use of eye-tracking.

Maastricht University - Scannexus, Maastricht, The Netherlands.
Research Internship, January - August 2019

- Brain imaging experiment to measure the neural and behavioral response to milkshakes combined with healthy vs hedonic labels
- Magnet safety training
- Recruitment procedures, preparation of the materials at a kitchen lab and of the setting at the scanning facility
- Statistical analysis with SPSS, and the brain imaging data with SPM12
- Literature research about topics of psychological and marketing interest

Spanish, French: basic understanding

OTHER ACTIVITIES

- Member of the joint commission teachers and students for the Master course in Milan, 2017-2019
- Private lessons to undergraduate students
- Volunteering for the maintenance of the municipal cemetery during the COVID-19 epidemic, 2020

HOBBIES

Music and concerts, indology, anthropology, politics and political communication, traveling, board-games, cooking

EDUCATION

TBS Toulouse Business School, Paris and Toulouse, France.
January 2020.

- Courses in Marketing and Consumer Behavior

Double Degree. Milan, Italy; Maastricht, The Netherlands.
110/110 cum laude

*Master's Degree in **Cognitive Science and Decisional Processes**,
University of Milan, December 2019*

Relevant courses in Cognitive Psychology, Methodology of research and Statistics, Artificial Intelligence, Behavioral economics.

Master's Degree in Health and Social Psychology,
Maastricht University, August 2019

Relevant courses in Cognitive Behavioral Therapy, Psychology of Addictions, Persuasive Communication, Behavior Change Programs

University of Milan, Milan, Italy

Bachelor's Degree in Logic and Philosophy of Science,
September 2017

Relevant courses in History of Psychology, Philosophy of Science, Theories of Language and Mind, Information Technology for the Humanities, History of Science.