PERSONAL INFORMATION

Anita – Mariana Bunea

Lucca, 55100, Italy

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Sex F| Date of birth 13/10/1988 | Nationality Romanian

WORK EXPERIENCE

October 2015 – April 2016, October 2016 - today

Tutor in Advanced Statistics

Sant'Anna School of Advanced Studies – Pisa and University of Pisa

Piazza Martiri della Libertà, 33, 56127 Pisa (PI)

I solved in class multiple exercises for the students in order to make it easier for them to understand the theory presented in class by Prof. Piero Manfredi and thus to prepare for the exam properly. I also had office hours available for all the students that needed additional help and guidance regarding the topics already discussed or even new one.

February 2012 – May 2012

Market researcher in collaboration with the University of Pisa

Diennea MagNews, Viale Marconi 30/14 , 48018 Faenza (RA)

I was part of a group of nine autonomous students, from the operational and decision-making points of view, who realized a market research at a national level on the phenomenon of Info Commerce with an additional research regarding e-commerce.
The project consisted in the creation and administration of paper and telephone questionnaires for different age groups, online questionnaires, in-depth interviews, database creation, integration and statistical analysis of the data collected from the questionnaires and the realization of a Focus Group.

Digital Direct Marketing

23 - 26 September 2011

Product representative

Lady Auto - Lady Chimica - Lady Bike - Prodotti Chimici Industriali
Via degli Artigiani, 120 - 55054 Massarosa (LU)

During the exhibition "Expobici Padova 2011" I was assigned with the presentation of Lady Bike products in Italian, English and French.

Chemical products for cleaning purposes

5 - 23 April 2010

Product representative supervised by Agency Director Florica Guresoae (training for the Bucharest University of Economic Studies)

Groupama, Bulevardul Tineretului,78, Bl. P20, Ap. 20, Parter, Oltenita, jud. Calarasi, Romania

My role was to present a new life insurance package not only to old customers but also to reach other market shares. Moreover, I had to create new packages to satisfy the demanding of various clients.

Insurance

EDUCATION AND TRAINING

3 November 2014 – till date

PhD Student in Management Science
IMT Institute for Advanced Studies Lucca

This PhD is a three year program. The first year I attended to various courses, seminars and conferences, as follow:
- Statistical courses: Foundations of Probability Theory and Statistical Inference, Econometrics, Statistic Lab (R-project), etc.
- Management courses: Management and Corporate Finance, etc.
- Economic courses: Innovation and Industrial Dynamics, Game theory, International Economics and Business, Socio-Economic Networks, etc.
- Programming courses: Computer Programming and Methodology (Python)
- Mathematical courses: Optimal Control, Linear Algebra, Network Theory, Game Theory

The final paper will be mostly about the diffusion of renewable energies testing for the political influence. Also, the research will include other factors that negatively influence the development and the adoption of the electric car.

30 September 2011 – 10 March 2014

Master's Degree in Marketing and Market Research
University of Pisa, Department of Economics and Management

- Statistical courses: Sample Surveys, Statistics for market research, Demographic models for market research, etc.
- Marketing courses: Marketing Management, Analysis and marketing research, Analysis of consumer behaviour, etc.
- Economic courses: Industrial organization and game theory, Economics for commercial enterprises, etc.

Final paper: "Bass models: estimation and inference" Supervisor: Piero Manfredi. Key words: diffusion, bootstrap, inference, optimization. Vote: 110/110L.

November 2010 – June 2011

CILS Certificate Level B2
University for Foreigners Siena and Secondary School Carlo del Prete, Sant'Anna, Lucca

- Italian courses for levels B1/B2; CILS courses for B2 and C1/C2

October 2007 – July 2010

Bachelor's Degree in Finance, Insurance, Banking and Stock Exchange
Bucharest University of Economic Studies

- Courses: Statistics, Econometrics, Microeconomics, Macroeconomics, Finance, Marketing, Accounting, Data Analysis, Database management, English for professional communication, Financial and Monetary Decision Modeling, etc.

Final paper: "The impact of currency changes on the procyclicality of the policy of revenues" Supervisor Bogdan Moise. Keywords: The Balassa – Samuelson effect, PPP, Romanian and the Euro Zone. Vote: 9/10

September 2004 – June 2007

High School Diploma
Theoretical High School "Neagoe Basarab" Oltenita, Romania

- Class of Mathematics – Informatics – Intensive English (Scientific profile)
- Final Exam Vote: 9,71/10

Certificate for Competent Computer Operating
Upper-intermediate English Certificate

PERSONAL SKILLS

Mother tongue(s) Romanian

Other language(s)

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
Italian C2	C2	C2	C2	C1
CILS B2 in 2011				
English C2	C2	B2	B2	C1
IELTS test results on 23th July 2014				
French B2	B2	A2	A2	B1

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Communication skills
- Good communication and integration skills in any filed or team, accustomed to the multicultural exchange, lively and friendly, fast learner (especially foreign languages).

Organisational / managerial skills
- Good coordinator and organizer in both personal and business life due to my past training experiences.

Computer skills
- Good command of Microsoft Office™ tools, R- Project, E-Views. Beginner in Python, MATLAB, STATA, gretl, programs learned during the first year of the PhD. Opened to innovation.

Driving licence B