

# Diana Martello

Curriculum Vitae

## Contacts

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## Academic Background

- 2022 – present *Ph.D. student in Analysis and Management of Cultural Heritage, **IMT School for Advanced Studies Lucca**, Italia. Supervisor: Professor Paola Dubini, Bocconi University, Milano, Italia.*
- Currently engaged in a collaborative research project by **ASK Research Center**, Bocconi University and **EOS Foundation**. Topic: accountability of cultural organizations and measurement of the social impact. Coordinated by Professor Paola Dubini.
  - Member of **LYNX Research Unit**, IMT School for Advanced Studies Lucca, Italia.
- 2018 – 2022 *Master's degree in Economics and Management of arts and cultural activities, **Ca' Foscari Venezia University**, Italia. Dissertation: "Sustainable theater management processes. The case study of Fondazione Teatro Comunale di Ferrara". Supervisors: Prof. Federico Pupo; Prof. Fabrizio Panozzo. Final grade: 110/110 cum laude.*
- 2015 – 2018 *Bachelor's degree in Cultural Heritage, track in History of Art, **University of Perugia**, Italia. Dissertation: "Communication planning for arts in the digital world". Supervisor: Prof. Raffaele Federici. Final grade: 110/110 cum laude.*
- 2009 – 2014 *Tourism operator diploma, **I.P.S.E.O.A. E.V. Cappello**, Piedimonte Matese, Italia. Final grade: 91/100.*

## Academic Experience

- April 2024 *Workshop organization, "L'impatto sociale delle organizzazioni culturali", **Fondazione EOS & ASK Bocconi Research Center**. 10 April 2024 Ex Manifattura Tabacchi (Milano). Co-organized and actively participated in the workshop focused on sustainability reporting among cultural organizations. Numerous cultural organizations participated in the event, such as Museo Egizio, MUSE of Trento, MUST of Milan.*
- Sept 2022 – Feb 2020 *Teaching Assistant, **Ca' Foscari Venezia University**, Italia. Didactic activities to support the teaching of Cultural Heritage Law held by Prof. Marco Olivi. Bachelor's degree course in Conservation of Cultural Heritage and Performing Arts Management. Semesters: September 2020- February 2021; September 2021-February 2022. Prof. Marco Olivi.*
- Oct 2022 – Jan 2021 *Research Internship, **Fondazione Teatro Comunale di Ferrara**, Italia. I conducted empirical research and collected data relevant to my master's thesis topic, contributing to the advancement of knowledge in the field of sustainability reporting in cultural organizations.*
- 2019 – 2021 *Quality Assurance group, Department of Philosophy and Cultural Heritage, **Ca' Foscari Venezia University**, Italia. Understanding of the fundamental principles of quality, its assurance systems and how they are evaluated within the university.*
- June – July 2018 *Research Internship, **Soprintendenza Archeologia, Belle Arti e Paesaggio dell'Umbria**, Perugia, Italia. Digitalization of catalog cards of archaeological artifacts in the Archivio Nazionale dell'Umbria.*
- 2016 – 2019 *Review Group as a student representative, Bachelor's degree in Cultural Heritage and Master's degree in Archaeology and History of Art, **University of Perugia**, Italia.*

## Work Experience

May – July 2022	<i>Cultural mediator, 59° International Art Exhibition La Biennale, Venezia.</i>
Jan – Feb 2021	<i>Librarian Assistant, American, Iberian and Slavic Studies Library Ca' Bernardo, Venezia.</i>
Oct 2019 – June 2020	<i>Academic Tutor, Counseling and Welcome Office, Ca' Foscari Venezia University, Venezia.</i>
Sept – Nov 2017	<i>Help-desk Assistant, Agenzia del Diritto allo studio Universitario dell'Umbria, Perugia.</i>
July 2014 – July 2015	<i>Waitress, Gemelli Restaurant, Newport, Wales. Customer reception and table service.</i>

## Conference Proceedings

Sept 2024	Martello, D. (corresponding and presenting author), Dubini, P., Monti, A. (2024). <i>The role of images in cultural organizations' non-financial reports. ENCATC 2024 Annual Congress: Culture that matters: Interdisciplinary approaches for sustainable futures.</i> 18-20 September 2024, University of Salento (Lecce, Italy).
June 2024	Dubini, P., Martello, D. (presenting author), Monti, A., Budelli, M. C., Ceconello, I. (2024). <i>Reporting accountability in cultural organizations. EURAM 2024 Conference: Fostering Innovation to address grand challenges.</i> 25-28 June 2024, University of Bath: School of management (Bath, UK).

## Certifications

Feb 2023	<i>Specific Training Course for Low-Risk Workers, issued by Scuola Superiore Sant'Anna.</i>
June 2022	<i>Managing Museums in the 21st Century, a My Armenia Program series, issued by Smithsonian Institution and edX.</i>
Apr 2021	<i>Agenda 2030 for Sustainable Development 6th edition, issued by Ca' Foscari Venezia University and EduOpen.</i>
Oct 2019	<i>Workplace safety training, issued by Ca' Foscari Venezia University, Italia.</i>

## Reviewing activity

March 2024	<b>EURAM (European Academy of Management) 2024 Conference: Fostering Innovation to address grand challenges.</b> 25-28 June 2024, University of Bath: School of management, Bath, United Kingdom.
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## Summer School

July 2023	<i>Dissonances. Re-interpreting and re-assessing difficult heritage approaches, Keynote session attendance</i> <b>IMT School for Advanced Studies Lucca, Italia.</b>
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## Software

Natural Language Processing	Basic proficiency with R and Python
Office Package	Advanced proficiency

## Languages

Italian	Mother tongue
English	Advanced
French	Basic